



CITY OF FRISCO
FRISCO ATHLETIC CENTER
5828 NANCY JANE LANE
TEL: 9.292.6615 FAX: 9.292.6641
WWW.FRISCOFUN.ORG

TO: Members of the Parks and Recreation Board
CC: Henry Hill, Deputy City Manager
 Rick Wieland, Parks and Recreation Director
 Marcy Jones, Recreation Services Manager
FROM: Diane Gontarek, Recreation and Aquatic Program Supervisor
DATE: May 1, 2009
SUBJECT: Monthly Report on the Registration, Participation and Revenue of Recreation Programs

The purpose of this memorandum is to provide an update on the registration and participation of the Recreation Programs offered by the Parks and Recreation Department. Revenue generated from registrations in April of 2008 was \$9,357.00. In the same month in 2009, the revenue was \$12,896.00. In addition, birthday party revenue for April 2008 was \$11,413. In the same month in 2009, the revenue was \$7,305.05. The table below shows the comparison of registered participants and the revenue they generate. Parties had an attendance of over 450 people and 27 parties for the month of April at the Frisco Athletic Center.

Recreation Programs

Program	Number of Participants	Revenue April 2008	Number of Participants	Revenue April 2009
Arts&Crafts Programs	23	\$1,246.00	49	\$2,908.00
Education Programs	26	\$2,290.00	27	\$4,467.00
Dance Programs	29	\$1,140.00	50	\$2,950.00
Ice Skating Programs	22	\$1,672.00	7	\$518.00
Music Programs	0	\$0.00	0	\$0.00
Martial Arts Programs	16	\$1,280.00	0	\$0.00
Fencing	9	\$1,053.00	13	\$1,495.00
Outdoor Adventure/Climbing	0	\$0.00	11	\$308.00
Tumbling Programs	13	\$676.00	5	\$250.00
TOTAL	138	\$9,357.00	162	\$12,896.00

Birthday Parties

Frisco Petite Pkg.			11	\$2,374.00
Frisco Fun Pkg.	39	\$9,750.00	15	\$3,900.00
Frisco Extreme Pkg.	2	\$650.00	1	\$275.00
Swim Pass	44	\$220.00	48	\$240.00
Food		\$653.00		\$326.55
Drinks	210	\$105.00	130	\$65.00
Ice Cream				
Goodie Bags	10	\$35.00	7	\$24.50
Sandwich Tray	0			
Commisson Check				
Additional Room Fee			1	\$100.00
TOTAL	626	\$11,413.00	213	\$7,305.05
Total Revenue for Recreation Programs and Birthday Parties		\$20,770.00		\$20,201.05